2026-27 SEASON

SPONSORSHIP OPPORTUNITIES

Westborough Youth Basketball Association · Boys & Girls, Grades 4–8

PARTNER WITH WYBA AND PUT YOUR BUSINESS IN FRONT OF HUNDREDS OF WESTBOROUGH FAMILIES







10+
WEEKENDS OF HOME GAMES

100+
GAMES HOSTED EACH SEASON

4–8
GRADES, BOYS & GIRLS

OUR MISSION

WYBA creates a supportive, safe learning environment where our youth learn the fundamentals of team basketball in a competitive league format — building skills, respect for the game, self-esteem, and good sportsmanship. Your sponsorship changes the game for our youth.

SPONSORSHIP LEVELS

Two ways to partner with WYBA this season

SLAM DUNK
$1,000

- ✓ **Largest, most prominent** logo placement on the sponsor banner at every home game
- ✓ **Your own dedicated** social media post on WYBA channels
- ✓ **Special recognition** at the end-of-year celebration
- ✓ **Most prominent placement** across all WYBA materials — website, banner and more
- ✓ Official provider of the WYBA High School Graduate Scholarship – Boys & Girls

3-POINTER
$500

- ✓ Logo featured on the sponsor banner, displayed at every home game
- ✓ Logo & link on the WYBA website homepage
- ✓ Mentioned in WYBA's group sponsor social media posts







CONTACT US

Pat LaCroix
President, Westborough Youth Basketball Association
president@westboroughbasketball.org
508-641-3921

MAKE CHECKS PAYABLE TO

Westborough Youth Basketball Association
Mail to:
Nishit Mehta, Treasurer
3 Blue Heron Ct, Westborough, MA