



WHAT YOU GET

We offer Slam Dunk, 3-Pointer and Free Throw sponsorships, which provide community involvement, public relations exposure and promotion opportunities.



WYBA MISSION

Create a supportive, safe, learning environment in which our youth can learn the proper fundamentals of team basketball, in a competitive league format. Teach basketball skills, both basic and more advanced, to instill respect for the rules of the game and teach the strategies necessary to continue in the sport of basketball. Promote high self-esteem and good sportsmanship in a fun and highly competitive environment

Slam Dunk for Your Customers & Business: Partner with Westborough Youth Basketball



***Your sponsorship changes
the game for our youth***



www.westboroughbasketball.org

BACKDROP TO OUR NEED

1

In the past, WYBA has been able to use Westborough town gyms to reduce player costs.

2

Those gyms now have limited availability and the WYBA must use other facilities, which are increasing the costs to practice and play basketball.



Your sponsorship changes the game for our youth

OUR NEED

We are looking for local companies, organizations, and individuals who are willing to sponsor WYBA Travel Basketball to help defer the costs to run the program.



WYBA is now an official 501(c)(3) organization (EIN: 26-4354027). Contact us if you need more info for approval or reporting.



THE RESULTS

Last year, because of the generous donations from sponsors, we were able to achieve these results:

1

Awarded scholarships to two deserving WHS seniors who were WYBA players

2

Awarded Financial Aid to a deserving player

3


Multiple teams won Metrowest Divisional Championships.

CONTACT US

Pat LaCroix

Sponsorship/Fundraising Lead
Westborough Your Basketball Association

 **president@westboroughbasketball.org**

 **617-529-6028**

MAKE CHEQUES PAYABLE TO
Westborough Youth Basketball Association

MAIL TO

2 Michael McGuirk, Treasurer

32 Piccadilly Way
Westborough, MA01581
Phone 617-285-0686



SPONSORSHIP

x	Sponsorship Level	Amount	Benefit
	Platinum Clutch Sponsorship	\$2000	<ul style="list-style-type: none">• Sponsor’s official logo on all player pennies• Logo and link on WYBA website pages• Signage with logo and name at all home games• Listed on WYBA Skill Clinic Series handouts
	Slam Dunk Sponsorship	\$1000	<ul style="list-style-type: none">• Logo and link on WYBA website pages• Signage with logo and name at all home games• Listed on WYBA Skill Clinic Series handouts• WYBA High School Graduate Scholarship sponso
	3-Pointer Sponsorship	\$500	<ul style="list-style-type: none">• Logo and link on WYBA website pages• Signage with name only at all home games
	Free Throw Sponsorship	\$250	<ul style="list-style-type: none">• Logo and link on WYBA website pages
	Other donations (w/o sponsorship)	\$ ____	<ul style="list-style-type: none">• Name on WYBA website pages

- Signage is provided by WYBA. Logos, graphics and text need to be provided to WYBA email .
- Please send your website information and provide a .jpg image of your logo (no wider than 250 pixels, 250-300 pixels tall) for our website to email below. Please provide text if desired also.
- Please provide the following information. Print your sponsor/business name clearly and exactly as you wish to be acknowledged on the WYBA website and banner (if applicable).

Sponsor Name	Contact Name
Sponsor Address	Contact Phone
Sponsor City, State and Zip	Contact Email

