

SPONSORSHIP BENEFITS

Our sponsorship packages are built to connect you with the community, showcase your support, and highlight your brand through meaningful promotional opportunities.



WYBA MISSION

Create a supportive, safe, learning environment in which our youth can learn the proper fundamentals of team basketball, in a competitive league format. Teach basketball skills, both basic and more advanced, to instill respect for the rules of the game and teach the strategies necessary to continue in the sport of basketball. Promote high self-esteem and good sportsmanship in a fun and highly competitive environment

Slam Dunk for Your Customers and Business



Your sponsorship changes the game for our youth

WYBA is an official
501(c)(3)
organization
EIN: 26-4354027

CONTACT US

Liz Reynolds

Sponsorship/Fundraising Lead
Westborough Youth Basketball Association



sponsorships@westboroughbasketball.org



404-229-7417

MAKE CHECKS PAYABLE TO
Westborough Youth Basketball Association
MAIL TO

Michael McGuirk, Treasurer

32 Piccadilly Way
Westborough, MA01581
Phone 617-285-0686



**Westborough Youth
Basketball Association**

SPONSORSHIP PACKAGES

Sponsorship Level	Value Provided
Hall of Fame \$2,000	• Logo & link on WYBA website homepage and sponsor page • Signage with logo at all home games • Featured placement on Skill Clinic Series handouts • Recognition in WYBA social media shoutouts (minimum 3 dedicated posts) • Season Kick-Off Post highlighting your sponsorship • Invitation to present WYBA High School Graduate Scholarship
All-Star \$1,500	• Logo & link on WYBA website sponsor page • Signage with logo at all home games • Recognition in WYBA social media shoutouts (minimum 2 dedicated posts) • Season Kick-Off Post highlighting your sponsorship
Slam Dunk \$1,000	• Logo & link on WYBA website sponsor page • Signage with logo at all home games • One dedicated social media post • Season Kick-Off Post highlighting your sponsorship
3-Point \$500	• Logo & link on WYBA website sponsor page • Signage with logo at all home games • Group social media thank-you post • Season Kick-Off Post highlighting your sponsorship
Free Throw \$250	• Logo & link on WYBA website sponsor page • Signage with logo at all home games • Group social media thank-you post